

News Item

Amazon has barred a million products for making false coronavirus claims | The Verge

By Jon Porter February 28, 2020

Amazon has blocked over a million products from being sold after they made misleading claims about being able to cure or prevent COVID-19, the disease caused by the novel coronavirus, *Reuters* reports. The retailer also says it has removed tens of thousands of deals due to price gouging, as sellers charge much higher prices for items like face masks as concerns about the virus spread.

The reports of items being removed come less than a week after Amazon <u>issued a warning to sellers on its platform</u> to not hike the price of face masks, which are in high demand amid the outbreak. The e-commerce platform's Fair Pricing Policy forbids price increases that "harm customer trust," and it says that prices should not be "significantly higher than recent prices offered on or off Amazon."

[...]

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