

Amazon and Hulu Still Feature Conspiracy Theory Films | Business Insider

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“There is a sinister and secret group of people who roam the globe,” an omniscient narrator says. “They control everything from banks to the media. They own the world.”

That claim invoking the [New World Order conspiracy theory](#) comes from a film called “A Conspiracy To Rule: The Illuminati,” available for streaming on Hulu and Amazon Prime Video.

Both Amazon Prime Video and Hulu categorize the film as a “documentary.” Hulu put it in the site’s “conspiracy” section, which is mostly populated by films about aliens.

The willingness to stream such material, and the fact that the companies have made no public moves against conspiracy content, stands in contrast to the torrent of tech companies that have made efforts to reject certain conspiracy-oriented and misleading content, and shows a rift in how they treat misinformation published on their platforms.

Broadly, companies like [Facebook](#), [YouTube](#), and [Apple](#) have claimed to have made efforts to suppress misinformation on their platforms following the revelation that Russia had weaponized such content in an effort to influence the 2016 election. Amazon Prime Video, despite hosting user-submitted content, has made no public moves against misinformation. Nor has Hulu.

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