

News Item

All YouTube, Not Just the Algorithm, is a Far-Right Propaganda Machine | Medium

By Becca Lewis January 8, 2020

In recent years, the media has sounded a constant drumbeat about YouTube: Its recommendation algorithm is radicalizing people.

First articulated by Zeynep Tufekci in <u>a short piece</u> for *The New York Times*, and later <u>corroborated</u> by ex-Google employee Guillaume Chaslot, the theory goes something as follows: YouTube, in its wish to keep eyeballs glued to its platform, nudges people to more and more extreme content over time. For most types of content, this trend can be harmless, but in the case of political content, it can drive people down "algorithmic rabbit holes" to conspiracy theories or white supremacist propaganda.

[...]

Source: <u>All YouTube, Not Just the Algorithm, is a Far-Right Propaganda Machine</u>