

Alessandra Galloni on how to restore trust in news: “Focus ruthlessly on the facts” | Reuters Institute for the Study of Journalism

By Reuters Institute for the Study of Journalism

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Journalism today is facing two overlapping challenges: one is technological and the other one is political.

The technological change is pushing the boundaries about how we disclose and propagate news. Social media has shortened the time spans of information. Facebook, Google and Twitter allow us to publish stories and promote them globally, reaching increasing audiences at lightning speed.

According to a survey by the Reuters Institute, more than 54% said they prefer content that's selected by an algorithm. This is especially true for the younger generation. This propagation of news also gives institutions new platforms to disintermediate us and go directly to their audiences. This threatens the business model of traditional media.

[...]

Source: [Alessandra Galloni on how to restore trust in news: “Focus ruthlessly on the facts” | Reuters Institute for the Study of Journalism](#)