

AI expert Meredith Broussard: ‘Racism, sexism and ableism are systemic problems’ | The Guardian

By Zoë Corbyn

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Meredith Broussard is a data journalist and academic whose research focuses on bias in artificial intelligence (AI). She has been in the vanguard of raising awareness and sounding the alarm about unchecked AI. Her previous book, *Artificial Unintelligence* (2018), coined the term “technochauvinism” to describe the blind belief in the superiority of tech solutions to solve our problems. She appeared in the Netflix documentary *Coded Bias* (2020), which explores how algorithms encode and propagate discrimination. Her new book is *More Than a Glitch: Confronting Race, Gender and Ability Bias in Tech*. Broussard is an associate professor at New York University’s Arthur L Carter Journalism Institute.

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