

A Call to Arms: Under Attack, Pro-Vaccine Doctors Fight Back | The New York Times

By Jan Hoffman

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Brad Bigford, a traveling nurse practitioner from Boise, Idaho, jumped at the invitation: spend an afternoon at Fred's Reel Barber Shop in nearby Meridian, offering the flu vaccine to customers.

"Ladies, send your guys for a trim and a flu shot," Mr. Bigford posted on Facebook. He added, "Anti-vaxxers need not reply."

Within hours, [his Facebook page was swarmed](#) with hundreds of vitriolic comments, even violent threats from people opposed to vaccines. Vicious reviews on Yelp and Google about his urgent-care business, [Table Rock Mobile Medicine](#), popped up from "patients" as far away as Los Angeles, Texas and Australia. Protesters circulated his cellphone number, hometown and wife's name.

[...]

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