

14% in US Say Social Media Led Them to Change Their Mind on an Issue | Pew Research Center

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August 15, 2018

For most Americans, exposure to different content and ideas on social media has *not* caused them to change their opinions. But a small share of the public – 14% – say they have changed their views about a political or social issue in the past year because of something they saw on social media, according to a Pew Research Center survey of U.S. adults conducted May 29-June 11.

Although it's unclear what issues people changed their views about, within the past year a variety of social and political issues – from the #MeToo movement to #BlackLivesMatter and #MAGA – have been discussed on social media.

Certain groups, particularly young men, are more likely than others to say they've modified their views because of social media. Around three-in-ten men ages 18 to 29 (29%) say their views on a political or social issue changed in the past year due to social media. This is roughly twice the share saying this among all Americans and more than double the shares among men and women ages 30 and older (12% and 11%, respectively).

Source: [14% in US Say Social Media Led Them to Change Their Mind on an Issue | Pew Research Center](#)