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News Item

# COVID Misinformation and How to Stop It | Syracuse University News

By Jennifer Stromer-Galley
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> The Surgeon General just released a toolkit to help people fight misinformation about COVID-19 vaccines. It is geared specifically for people to talk about misinformation within their close circles of friends and family.
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> Social media researcher Jenny Stromer-Galley, professor at the iSchool at Syracuse University, can offer insight on the proliferation of misinformation and how to stop it. Prof. Stromer-Galley has been studying social media before it was called social media, and has embarked on a new research project on misinformation.
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> Here are her comments about the toolkit:
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> “The communication and information science research supports the approach the CDC is pushing – the greatest influencers are people in our network who we trust: parents, doctors, religious leaders, close friends,” said Stromer-Galley.
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Source: COVID Misinformation and How to Stop It | Syracuse University News