

Disinformation is spreading beyond the realm of spycraft to become a shady industry – lessons from South Korea | The Conversation

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Disinformation, the practice of blending real and fake information with the goal of duping a government or influencing public opinion, has its origins in the Soviet Union. But disinformation is no longer the exclusive domain of government intelligence agencies.

Today's disinformation scene has evolved into a marketplace in which services are contracted, laborers are paid and shameless opinions and fake readers are bought and sold. This industry is emerging around the world. Some of the private-sector players are driven by political motives, some by profit and others by a mix of the two.

[...]

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