

Toxic Ten: How 10 fringe publishers fuel 69% of digital climate change denial | Center for Countering Digital Hate

By Center for Countering Digital Hate

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The science is undeniable - human activity is warming our planet at an ever-accelerating rate and leading to catastrophic climate change.

Yet, ten publishers - The Toxic Ten - are spreading baseless, unscientific climate denial on their own websites and across social media. They are responsible for 69% of all interactions with climate denial content on Facebook.

It's a climate denial propaganda machine funded in part by Google via ad revenue, and spread across the world via social media, in particular Facebook, who allow them to pay to promote their denial.

[...]

Source: [Toxic Ten: How 10 fringe publishers fuel 69% of digital climate change denial | Center for Countering Digital Hate](#)