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News Item

Big Oil Uses Newsletter Ads to Spread Misinformation Ahead of Hearing | Gizmodo

By Molly Taft and Emily Atkin
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> On Thursday, a cadre of Big Oil CEOs will testify at a examining whether their companies engaged in a campaign to mislead the public about climate change.
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> In the run-up to that hearing, those same Big Oil companies have been running ads to mislead the public about climate change in the nation's most popular political newsletters.
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> The email newsletter Punchbowl News, for example, was sponsored by ExxonMobil last week. Each day, three times a day, Exxon told more than that the company is "working to reduce emissions and help advance climate solutions," and "advancing climate solutions like carbon capture and storage to help create a lower-carbon energy future."
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Source: Big Oil Uses Newsletter Ads to Spread Misinformation Ahead of Hearing | Gizmodo