

About half of Americans use social media to follow COVID-19 vaccine news | Pew Research Center

By Amy Mitchell and Jacob Liedke

August 25, 2021

Amid debates about the role social media has played in the spread of misinformation related to COVID-19 vaccines, roughly half of Americans say that they have been getting some (30%) or a lot (18%) of news and information about these vaccines on social media. The other half (51%) say they have been getting not much news or none at all this way, according to a new Pew Research Center survey conducted July 26-Aug. 8, 2021.

While about half of U.S. adults get some or a lot of vaccine news on social media, just 6% find it the most important way, and 33% say it's important but not the most important way. For the majority of Americans (60%), social media is not an important way to keep up with COVID-19 vaccine news. This includes the 31% who don't get any vaccine information on social media at all.

The share of Americans who say social media is an important source of COVID-19 vaccine news increases among those who regularly go to social media platforms for news.

[...]

Source: [About half of Americans use social media to follow COVID-19 vaccine news | Pew Research Center](#)