

# Parental COVID-19 vaccine hesitancy may be next challenge for vaccination campaigns | The Conversation

By Kelly McGuire

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The development of several new mRNA and viral vector vaccines in the space of a single year has changed how we understand vaccine hesitancy.

As a gender and social justice researcher in the health humanities, I began tracking COVID-19 vaccine hesitancy in the spring of 2020. My research assistant and I analyzed debates as they unfolded on social media and online forums.

We found that COVID-19 vaccine hesitancy is unpredictable and unstable as new data redraws the vaccine landscape on an almost weekly basis.

Since the novel coronavirus had not been viewed as a threat to children until recently, public health efforts to boost vaccine confidence through the pandemic have generally focused on the adult population.

[...]

Source: [Parental COVID-19 vaccine hesitancy may be next challenge for vaccination campaigns | The Conversation](#)