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News Item

How extremists use popular culture to lure recruits | The Washington Post

By Marc Fisher
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> The first images of “The Last Battle” seem designed to rile people on the conservative side of the culture wars: public nudity, strippers, children dressed in drag — symbols of a society supposedly in a moral free fall.
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> Then the online video pivots to more extreme material: quick-cut scenes of attacks on White people, bogus allegations of election fraud and a parade of pictures purporting to show “the Jewish Communist takeover.”
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> The six-minute video, distributed on gaming platforms and social media, rapidly reveals itself as a visually arresting propaganda piece — a recruiting tool for far-right extremists that draws viewers in with “They’re coming for your guns” and “They’re opening your borders” and then hits them with “They’re humiliating your race” and “Defend your race.”
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Source: How extremists use popular culture to lure recruits – The Washington Post