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News Item

False COVID-19 vaccine claims persist on Facebook, despite a ban. Here’s why. | Poynter

By Daniel Funke
March 31, 2021

> In the early days of the pandemic, a Facebook page for Earthley promised an easy way to avoid getting COVID-19. The wellness company promoted a vitamin D cream and an elderberry elixir to strengthen the body’s immune response and “help fight off the possibility of you or your family getting the coronavirus.”
>
> The post appeared to violate Facebook’s policy for false claims of coronavirus treatments and cures. It was serious enough that the Federal Trade Commission mentioned it in a warning letter amid the agency’s crackdown on coronavirus scams.
>
> Nearly one year later, Earthley is still spreading false information about COVID-19 and the vaccines — despite Facebook’s new rules against that content.

> […]

Source: [False COVID-19 vaccine claims persist on Facebook, despite a ban. Here’s why. – Poynter]