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News Item

Liberal groups launch ‘Latino Anti-Disinformation Lab’ to combat Covid, election messaging | ABC News

By Jonathan Allen
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> WASHINGTON — Maria Teresa Kumar was surprised to find out two weeks ago that her mother, who runs an elder care facility in Northern California, was going to forgo a Covid-19 vaccine.
>
> Kumar, the founding president of Voto Latino and an MSNBC contributor, wanted to know why her mom, Mercedes Vegvary, would take such a risk. The answer: a Spanish-language disinformation campaign, shared peer to peer, that portrayed the vaccine as a technology unsafe for human use.
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> In effort to combat campaigns like the one that reached her mother — and more explicitly political messaging — Kumar has teamed up with progressive group Media Matters’ Angelo Carusone to launch a $22 million new “Latino Anti-Disinformation Lab,” the pair told NBC News exclusively. The campaign will launch this week.
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Source: Liberal groups launch ‘Latino Anti-Disinformation Lab’ to combat Covid, election messaging | ABC News