

News Distrust Among Black Americans is a Fixable Problem | UT Austin Center for Media Engagement

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American society today feels more divided than ever, particularly along racial lines. In this project, the Center for Media Engagement asked Black Americans how news organizations could better cover their communities to help bridge the divide between them and the media. We found that:

- **Journalists Aren't Trusted Storytellers:** Overall, our survey showed that Black Americans' trust in news is low, similar to most Americans' trust in news. Our interviews showed that Black Americans did trust journalists in general, but they did not necessarily trust journalists to cover Black communities.
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