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News Item

7 methods journalists used to dismantle the ‘Plandemic’ video | Poynter

By Susan Benkelman and Harrison Mantas
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> How do you cover a conspiracy theory? Journalists who write about misinformation know that the trick is to debunk the falsehoods without amplifying them or generating any suggestion of legitimacy. Context is critical, as is an exploration of potential harms for believers.
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> The pseudoscience-ridden, conspiracy-driven “Plandemic” video, which contains a number of baseless theories about the COVID-19 pandemic, provides a case study in the number of ways journalists can approach such a story. Since the video first appeared early last week, the myriad angles journalists have used to cover it show that a good debunking can be embedded in any number of story genres. Here are seven:
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Source: 7 methods journalists used to dismantle the ‘Plandemic’ video | Poynter