Tech platforms have gotten smarter about handling deliberate disinformation from bad actors, but the coronavirus’ spread presents a different kind of misinformation threat: False information spread by people who are well-intentioned, but fearful and naive.

**Why it matters**: Facebook, Twitter and other platforms have faced strong pressure to harden themselves against “coordinated inauthentic behavior,” but the pandemic will present them with a different sort of challenge — uncoordinated, ignorant behavior at a moment when bad information could lose lives.

**The threat was vividly illustrated** Thursday when actress and activist Alyssa Milano tweeted out an image (later deleted) listing incorrect recommendations for how to avoid contracting the virus.

[...]

Source: The new threat of unintentional coronavirus misinformation – Axios