Over the past four years, Facebook has made a big show of demonstrating how much it cares about democracy and how much it’s doing to combat election interference or fake news. It has assembled “war rooms” and published white papers. It has hired thousands of content moderators (as in, they’re looking at content; they’re actually miserable). And the company is constantly reminding people that it’s spending more on security now than the total of its revenue at the beginning of the decade. Big numbers! Facebook cares!

It’s too bad that all it took was one aspirational billionaire to reveal most of that effort as completely ineffective.

[...]