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News Item

Who is right about political ads, Twitter or Facebook? | Columbia Journalism Review

By Mathew Ingram
January 16, 2020

> As the 2020 federal election draws closer, the issue of online political advertising is becoming more important, and the differences in how the platforms are approaching it more obvious. Twitter has chosen to ban political advertising, but questions remain about how it plans to define that term, and whether banning ads will do more harm than good. Meanwhile, Facebook has gone in the opposite direction, saying it will not even fact-check political ads. So whose strategy is the best, Twitter's or Facebook's? To answer this and other questions, we convened a virtual panel of experts this week on CJR's Galley discussion platform, including Federal Election Commission member Ellen Weintraub, Alex Howard from the Digital Democracy Project, Ellen Goodman of the Rutgers Law School, and Dipayan Ghosh from Harvard's Shorenstein Center (all of those interviews and more are available here).
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