MediaWell

News Item

Grindr and OkCupid Spread Personal Details, Study Says | The New York Times

By Natasha Singer and Aaron Krolik
January 14, 2020

> Popular dating services like Grindr, OkCupid and Tinder are spreading user information like dating choices and precise location to advertising and marketing companies in ways that may violate privacy laws, according to a new report that examined some of the world's most downloaded Android apps.
>
> Grindr, the world's most popular gay dating app, transmitted user-tracking codes and the app's name to more than a dozen companies, essentially tagging individuals with their sexual orientation, according to the report, which was released Tuesday by the Norwegian Consumer Council, a government-funded nonprofit organization in Oslo.
>
> […]

Source: Grindr and OkCupid Spread Personal Details, Study Says – The New York Times