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News Item

Pressure Mounts on Google to Pull Ads for Anti-abortion Clinics That 'Deceive Women' | The Guardian

By Stephanie Kirchgaessner
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> Google is facing pressure in Washington to immediately remove online advertisements for "fake medical clinics" that are designed to "mislead" women who are seeking an abortion.
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> Carolyn Maloney, a senior Democratic congresswoman from New York, said in a letter sent to Google's chief executive, Sundar Pichai, that she was "appalled" by a report in the Guardian that Google awarded $150,000 in free advertising to the Obria Group, which Maloney said had a history of falsely advertising medical services to women.
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> "Google should in no way be subsidizing any misinformation campaigns, especially campaigns designed to deceive women about their own reproductive care options," Maloney said in her letter to Pichai.
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> "Your continued support of Obria Group's intentional misinformation campaigns denies women access to truthful information about their medical choices," she added.
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Source: Pressure mounts on Google to pull ads for anti-abortion clinics that 'deceive women' | Technology | The Guardian