

“Pro-Beyoncé” vs. “Anti-Beyoncé”: 3,500 Facebook Ads Show the Scale of Russian Manipulation | The Washington Post

By Tony Romm

May 10, 2018

Democrats on the House Intelligence Committee on Thursday released about 3,500 Facebook ads purchased by Russian agents around the 2016 presidential election on issues from immigration to gun control, a reminder of the complexity of the manipulation that Facebook is trying to contain ahead of the midterm elections.

The ads, from mid-2015 to mid-2017, illustrate the extent to which Kremlin-aligned forces sought to stoke social, cultural and political unrest on one of the Web’s most powerful platforms. With the help of Facebook’s targeting tools, they delivered their disinformation to narrow categories of users - from black or gay users to fans of Fox News.

Source: “Pro-Beyoncé” vs. “Anti-Beyoncé”: 3,500 Facebook ads show the scale of Russian manipulation - The Washington Post